

BENEFIT	TOP-TIER	BASIC	ASSOCIATE
	\$900	\$600	\$400
Networking Event Registration	✓	✓	✓
Member Website Listing	✓	✓	✓
Monthly Team Building	✓	✓	✓
Quarterly Open Meeting	✓	✓	✓
Meeting Dinner	✓	✓	✓
Referrals	✓	✓	✓
Relationships & Collaborations	✓	✓	✓
Philanthropic Opportunities	✓	✓	✓
Slack Access	✓	✓	✓
Member to Member Discounts	✓	✓	✓
Membership Kit & Onboarding Guide	✓	✓	✓
Social Media Promotion	✓	✓	✓
Insured	✓	✓	✓
Monthly Meetings	✓	✓	
Recognition	✓	✓	
Workshop Facilitator	✓	✓	
Service/Product Exclusivity	✓	✓	
Membership Mentor	✓	✓	
Guest Invitation Opportunities	✓	✓	
Member to Member Review	✓	✓	
Presentation Opportunities	✓	✓	
Leadership Opportunities	✓	✓	
Member Website Page	✓	✓	
SSS Preferential Vendor Spot	✓	✓	
Quarterly Social Media Spotlight	✓		
Mastermind Group	✓		
Meeting Educator	✓		
Events Promotion	✓		
WINC Name Tag	✓		
WINC Events Discount	✓		
Everything DiSC® Assessment	✓		
Catalyst Platform Access	✓		



Kristina Atti

Member Since April 2023

Seat Held: Women's Trendy Fashion

Apricot Lane *Buffalo*
BEAUTY & SPA

"After trying out several other local networking groups, all only women, I thought that I would never find the group that felt like home. Girl, was I wrong! A longtime friend turned me toward WINC and I've never looked back. I knew as soon as I met the women in the group that I had to be a part of it. It only took one meeting to fully convince me and I was in. Since joining WINC I've made several friends, I have had a very enjoyable time networking (yes, I said that...enjoyable!), and it's helped to turn new clients on to my business. I appreciate WINC and all that it's given me but I mostly appreciate the connection I now have with other like minded women who want the same things that I do out of life."

WINC Referral Driven Revenue **\$2,017** (join date- 7/31/2023) Personal ROI **1,917%** (*activity not factored in)



Alyson Borowczyk

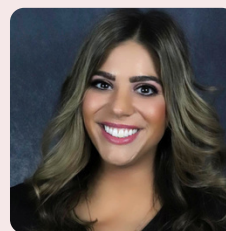
Member March 2021-March 2023

Seat Held: Web & Graphic Design

AKD
ALYSON KELLY DESIGN

"I am so grateful for my time on WINC because it was not only responsible for taking my business to new heights, but it also helped me form meaningful relationships with like-minded women and give back to my community through volunteer work. I learned so much from the wealth of knowledge the other members shared at our monthly meetings, I thoroughly enjoyed taking part in our events, and I loved the friendships that I formed with other members."

WINC Referral Driven Revenue **\$45,773** Personal ROI **3,697%** (*activity not factored in)



Jessyca Batcho

Member Since May 2021

Seat Held: Insurance Services

NIAGARA NATIONAL INC.
INSURANCE GROUP

"I was very hesitant to join a women's networking group. I mean, let's be real, women are not always friendly to other women (especially in business). I was expecting cattiness, cliques, and an unfriendly welcome. BOY was I surprised - this group is incredible! Women supporting women is a beautiful thing! WINC is all about collaboration verses competition. I was pleasantly surprised with this group and have been a member since 2021. This group is not your average networking group and will exceed your expectations."

WINC Referral Driven Revenue **\$34,529** (join date- 7/31/2023) Personal ROI **2,531%** (*activity not factored in) (join date- 7/31/2023)

Networking Organization Cost Comparison*

WINC	\$600- \$900/year
ABWA	\$145/year + \$50/month†
BNSME	\$495/year + events
BNI	\$899/year

†when attending monthly meeting

*As of 7/31/23

Average ROI for members with 3 months of membership and longer: 847.15%*

Membership Fee Breakdown

Annual	\$600	\$900
Monthly	\$50	\$75
Weekly	\$12.50	\$18.75
Daily	\$1.66	\$2.50

Common Expenses*

Netflix	\$20/month
Disney +	\$12/month
Paramount +	\$16/month
Cable	\$60/month
Dinner out	\$100 avg.
Coffee	\$2.60 avg.